

Press release, 19 March 2014

FINAL NINE-DAY COUNTDOWN TO SAVE CHAGFARM'S FUTURE

Chagford's raw goats' milk dairy offers new prizes to reach £15,000 target

Chagfarm, a not-for-profit Community Interest Company, has nine days left of its 8-week Crowdfunder campaign to raise the much-needed £5,300 and secure the farm's future.

With £9,700 already raised via 136 backers from the philanthropic Crowdfunder community, the Farm Directors have stepped up their campaign and introduced a new prize draw for all pledgers to encourage last minute donations, including an Ashburton Cookery School voucher and a meal for two including wine at Parke Café in Bovey Tracey.

In exchange for donations starting at £5, there are a wide-variety of rewards up for grabs, including a cheese-making course, an introduction to the art of hedge-laying and the honour of naming one of next season's milking goats. All pledges are entered into our prize winning draw.

"We're really humbled and amazed by the level of support so far but frustratingly, even if we raise ninety-nine per cent of the £15,000 target, we won't receive a single penny, so desperately need everyone to keep donating in our final week as every little certainly helps," said Sylvan Friend, Founder of Chagfarm.

"Having reached sixty five per cent of our target already, it's clear that people outside of the local community see the value in developing small-scale farms and we'd love to be able to continue to show that locally-grown food is both affordable and sustainable," continued Friend.

With conventional farming already very heavily subsidised and little funding available to Chagfarm, crowd-sourced funding is needed to help build a milking parlour, construct a cheese cave, carry out essential repair work and invest in the farm's electricity supply by installing solar panels.

To support the local food renaissance and make a donation now, please visit the Chagfarm Crowdfunder page [here](#).

-ENDS-

For further press information or images, please contact:

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About Chagford Community Farm CIC

Chagford Community Farm CIC is a new not-for-profit Community Interest Company nestled on the northeast edge of Dartmoor in Devon. Chagfarm is one of the UK's first community-supported micro-dairies and started operating in April 2013. It primarily produces goats' milk dairy but also free-range pork, woodland poultry and honey.

Founded by brothers Sylvan and Davon Friend, Chagfarm aims to make the local community's food supply more resilient by working closely with Chagfood, another local

food enterprise, and complementing their existing vegetable subscription offer. With a passion for local food, the brothers are on a mission to establish a thriving local food economy and change the way we think about food miles and animal welfare.

Find out more about the local food renaissance by visiting www.chagfarm.org, liking us on Facebook at Chagfarm CIC or following us on Twitter @Chagfarm.

About Community Supported Agriculture

Community Supported Agriculture (CSA) is a partnership between farmers and the local community, in which the responsibilities, risks and rewards of farming are shared. All sides enjoy benefits as farmers receive a more stable and secure income and closer connection with their community, while consumers enjoy fresh healthy food, feel more connected to the land and learn new skills. For further information, please visit the www.SoilAssociation.org.